

11th October 2007

Invomo Launch

Invomo, a new telecommunications firm, has been formed from the acquisition and merger of PNC Telecom with Band-X, to serve companies across a range of markets that share a need to improve the way they communicate with customers and stakeholders.

Invomo is launched to fill a gap in the market for an independent supplier of communications services that rejects the traditional telecoms sales approach of chasing traffic and volumes, instead focusing on understanding customer market dynamics and solving their business challenges.

Invomo is a £35m company with a combined twenty years of trading history in the telecoms sector and five operating sites in the UK. The company's engineers build 'smart' applications for customers at the state-of-the-art network operations centre in central London. This central monitoring site is supported by equipment deployed in four third-party sites in London and Leeds, providing additional resilience. Seamless connection to customers' infrastructures is provided together with 24/7 support.

The company has several strategic partnerships with leading carriers and hardware companies including BT, HP, HIPCOM and Genesys, further underpinning the development of innovative services, quality and reliability. 'Invomo will spearhead a new era in the provision of telecoms services, whether it's enhancing external communications, converting more calls to business, reducing operational overheads or increasing revenues through engaging campaigns' said CEO Nick Wiley. 'With the combined resources of Band-X and PNC, we have a future-proofed infrastructure offering the best of IP and TDM telephony based hosted services. We have collective experience of delivering for over 5000 customers.'

Invomo has 70 staff based in offices in central London and Wiltshire. The management team comprises executives from both Band-X and PNC Telecom, headed by Nick Wiley (formerly MD of PNC). Brand and category- leading customers of the newly merged group include: including 02, Autotrader, RNIB, Scottish TV, MGt and Insure and Go.

For more information, please visit Invomo's website at www.invomo.com.

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